



TEA & CHAMPAGNE 2021

HONORING WFH ENDOWMENT DONORS

ELIZABETH RICE GROSSMAN AND ELIZABETH WONG

On June 25, 2021 at 6:00 p.m., Women's Fund of Hawai'i will host its second virtual **Tea & Champagne**. This year, we honor two extraordinary women who have made Women's Fund grants possible through their contributions to our endowment: Elizabeth Rice Grossman and Elizabeth Wong. We invite you to join us in honoring their caring and generosity, and our effort to keep Hawai'i's most vulnerable safe and secure, by sponsoring our digital event.

ABOUT THE ORGANIZATION

When women thrive, communities prosper.

While many women are doing well in Hawai'i, far too many more women and girls in our state are not. The coronavirus pandemic has exacerbated inequalities even further. Programs to help women and girls exist, but many are not sufficiently funded. More services and support are needed to respond to the consequences of the pandemic.

Women's Fund of Hawai'i is working toward a day when all women and girls in Hawai'i are safe, financially secure and empowered to participate fully in their communities. When you sponsor Tea & Champagne, you help us employ gender equitable solutions to improve our community.



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2021 EVENT CHAIRS

Karen Mukai
Mona Choy





2021 TEA & CHAMPAGNE SPONSORSHIP INFORMATION

Tea & Champagne utilizes a peer to peer fundraising tool and proven social media networking to increase donations and awareness. The cornerstone of the Swell platform begins with the Tea & Champagne website. This site helps us create a shared experience between attendees and online guests. This includes an interactive conversation supported by Facebook, Twitter and Instagram; and Leaderboards displaying the Top Fundraiser and Top Team.

THE DIFFERENCE

Swell's software solution enables the event to reach beyond its walls by creating a live, crowd funding event where attendees share donation links, photos and posts to raise funds and win the party. By using this software, Women's Fund of Hawai'i redefines the boundaries of an event's reach.

Swell provides a unique platform through which companies can engage guests far beyond traditional print media, programs or signs. Companies can support the work of Women's Fund of Hawai'i while simultaneously reaching thousands through social engagement. It's an event built on broad reach and conversation, with corporate sponsors becoming a critical piece of that network.

TEA & CHAMPAGNE USES SWELL FUNDRAISING SOFTWARE TO EXPAND ITS DONOR NETWORK



2020 EVENT REACH

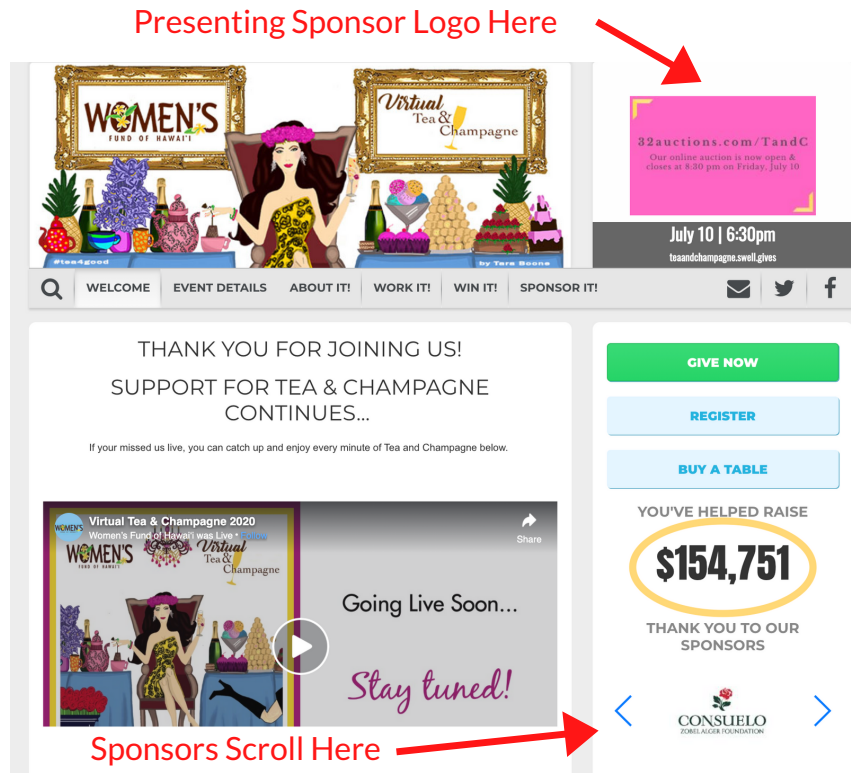
- 18,256 page views in the two months prior and one week after the virtual event on July 10, 2020
- 392 viewers from 67 locations/cities on the event site (teaandchampagne.swell.gives) during the virtual event
- 1000+ views on Facebook on the day of the event

Exceptional sponsor visibility for logos and names with outbound links on every page of the event website.

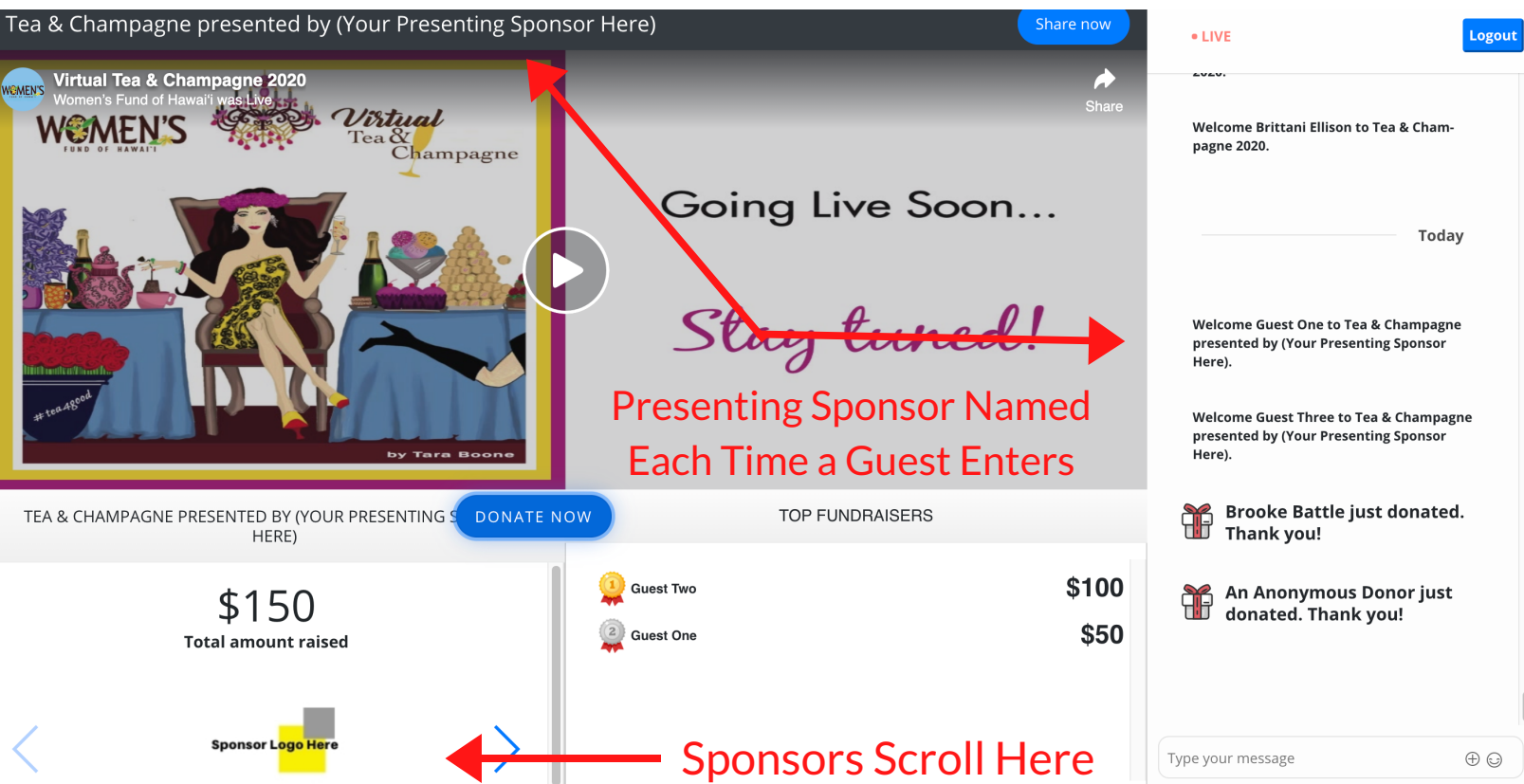
The event website is utilized for ticketing, donations, leaderboard activity, and online conversation.

Sponsor logos prominently featured during virtual event.

At right: T&C 2020 event site (after the virtual event)



Below: T&C site during virtual event



SPONSOR OPPORTUNITIES

PRESENTING \$7,500

- Corporate logo prominently displayed on all event materials
 - Company name included in our event web page label
 - Logo included with outbound link to company site on Tea & Champagne event site
 - 30-second video ad to air during Tea & Champagne virtual fundraiser (produced by sponsor) due June 4;
- OR
- Full-screen ad during Tea & Champagne virtual fundraiser (produced by sponsor), due June 4
 - Recognition in WFH newsletter and all social media channels
 - Up to 15 MW Restaurant dinners to enjoy during the program on June 25, delivered to the location(s) of your choice. Treat your staff, customers, and/or friends to a gourmet meal for a watch party!
 - Face card (or that of your choice) on popular Solitaired.com featuring your logo or image
 - Personal message from a grantee describing impact of your support
 - Trivia night party hosted by WFH for you and your employees (or family/friends), scheduled to your convenience

IMPACT \$5,000

- Corporate logo prominently displayed on all event materials
 - Logo included with outbound link to company site on Tea & Champagne event site
 - 15-second video ad to air during Tea & Champagne virtual fundraiser (produced by sponsor) due June 4;
- OR
- Full-screen ad during Tea & Champagne virtual fundraiser (produced by sponsor), due June 4
 - Recognition in WFH newsletter and all social media channels
 - Up to 12 MW Restaurant dinners to enjoy during the program on June 25, delivered to the location(s) of your choice. Treat your staff, customers, and/or friends to a gourmet meal for a watch party!
 - Face card (or that of your choice) on popular Solitaired.com featuring your logo or image
 - Personal message from a grantee describing impact of your support

TRAILBLAZER \$3,000

- Corporate logo prominently displayed on all event materials
- Logo included with outbound link to company site on Tea & Champagne event site
- Full-screen ad during Tea & Champagne virtual fundraiser (produced by sponsor), due June 4
- Recognition in WFH newsletter and all social media channels
- Up to 12 MW Restaurant dinners to enjoy during the program on June 25, delivered to the location(s) of your choice. Treat your staff, customers, and/or friends to a gourmet meal for a watch party!
- Card on popular Solitaired.com featuring your logo or image

CHANGEMAKER \$2,000

- Corporate logo prominently displayed on all event materials
- Logo included with outbound link to company site on Tea & Champagne event site
- Half-screen ad during Tea & Champagne virtual fundraiser (produced by sponsor), due June 4
- Recognition in WFH newsletter and all social media channels
- Up to 10 MW Restaurant dinners to enjoy during the program on June 25, delivered to the location(s) of your choice. Treat your staff, customers, and/or friends to a gourmet meal for a watch party!
- Card on popular Solitaired.com featuring your logo or image

POWER TABLE \$1,200

- Up to 10 dinners to enjoy during the program on June 25, delivered to the location(s) of your choice. Treat your friends (or customers or staff) to a gourmet meal by MW Restaurant!

PLEASE RESPOND BY MAY 28, 2021

SPONSORSHIPS (please check one)

- ☐ Presenting \$7,500
☐ Impact \$5,000
☐ Trailblazer \$3,000

OPPORTUNITIES (please check one)

- ☐ Changemaker \$2,000
☐ Power Table \$1,200
☐ Individual Dinner \$125
(pick-up only, no delivery)

- ☐ Please accept our tax-deductible donation to support women and girls in Hawai'i.

TOTAL: \$ _____

PAYMENT METHOD (please check one)

- ☐ CREDIT CARD / ONLINE
Please go to the event website at teaandchampagne.swell.gives and select the "BECOME A SPONSOR" button

- ☐ CHECK
Please make checks payable to:
Women's Fund of Hawai'i,
P.O. Box 438, Honolulu, HI 96809-0438
Please list the Sponsor/Donor Name as it should appear in promotional materials:

Contact Name: _____

Mailing Address: _____

Sponsor Website: _____

Phone: _____ Email: _____

THANK YOU FOR YOUR SUPPORT!

Women's Fund of Hawai'i is a 501(c)(3) organization
All donations are tax-deductible to the full extent allowed by law.
Women's Fund of Hawai'i | info@womensfundhawaii.org | 808-439-6388