

On April 19, 2024, Women's Fund of Hawai' i will host its annual Tea \& Champagne. It is a fun-filled evening of fundraising and networking that features special tea, champagne, and delicious heavy pupu. In addition to the much anticipated Dessert Dash, Women's Fund of Hawai' i will utilize fundraising software that enables guests to raise funds and awareness. We invite you to join us by sponsoring this "technology" and dessert- driven social media networking event.

## ABOUT THE ORGANIZATION

When women thrive, communities prosper.
While many women are doing well in Hawai'i, far too many women and girls in our state are not doing well. Inequality in Hawai' is pervasive. Programs to help women and girls exist, but many are not sufficiently funded. They, like the women and girls they serve, receive inequitable resources. This lack of funding for women's and girls' programs is not limited to Hawai'i. Throughout the country, programs serving women and girls receive only $2 \%$ of all philanthropic foundation dollars.

Women's Fund of Hawaìi was founded to provide funding to organizations serving women and girls. We are working towards a day when all women and girls in Hawai i are safe, financially secure and empowered to participate fully in their communities.

## BOARD OF

## DIRECTORS:

Karen Mukai, Chair Maya Rogers, Vice Chair
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## EVENT CHAIRS:

Kerrin Mitchell Jesa Simpkins



Tea \& Champagne utilizes a peer to peer fundraising tool and proven social media networking to increase donations and awareness. The cornerstone of the Swell platform begins with the Tea \& Champagne website.

TeaandChampagne.swell.gives
This site helps us create a shared experience, which includes an interactive giving experience including Leaderboards displaying the Top Fundraiser and Top Table (Dessert Dash!).

THE DIFFERENCE:
Swell's software solution enables the event to reach beyond its walls by creating a live, crowd funding event where attendees share donation links, photos and posts to raise funds and win the Dessert Dash. By using this software, Women's Fund of Hawai'i redefines the boundaries of an event's reach.

## FOR SPONSORS:

Swell provides a most unique platform through which companies can engage guests far beyond traditional print media, programs or signs. Companies can support the work of Women's Fund of Hawai`i while simultaneously reaching thousands through social engagement. It's an event built on broad reach and conversation, with corporate sponsors becoming a critical piece of that network.

# EVENT WILL USE SWELL FUNDRAISING SOFTWARE 

TO EXPAND ITS DONOR NETWORK

## POTENTIAL EVENT REACH

Exceptional sponsor visibility for logos and names with outbound links on every page of the event website.
The event website is utilized for ticketing, donations, leaderboard activity, and online conversation.

Q. WELCOME ABOUT WFH WORK IT! WIN IT! SPONSORS

On April 28, 2023 at 5:00 p.m., Women's Fund of Hawai'i (WFH) will host our annual Tea \& Champagne fundraiser at the Kahala Hotel \& Resort.

Our 2023 honoree is philanthropist Marivic Dar.

Marivic is a financial advisor and one of Women's Fund of Hawai'i's former Board Members. She immigrated to Hawai'i from the Philippines and has made her mark as one of the most respected women in business. She served on the Board for many years, including as chair of several committees. She continues to support WFH, and we are delighted to dedicate the evening to celebrating her many contributions as an advocate and supporter of women and girls.

We will also highlight our grantees - the recipients of your sponsorship dollars.

Please join us in our effort to keep Hawai'i's most vulnerable safe and secure by sponsoring Tea \& Champagne 2023. It will be a fun-filled evening of fundraising that features teas, champagne, and delicious dinner. Each table seats 10. You won't want to miss it!

Don't forget to tag your posts \#tea4good and look for them below!

You can watch previous Tea \& Champagne events here. (If you want to skip right to the message of support from Oprah Winfrey, it's at 52:51.)

## FROM 2023:

## 34,355 page views

10,120 unique views
3,322 social media clicks 340 tickets sold

Presenting Sponsor


April 28, 2023 | 5:00-8:00pm The Kahala Hotel \& Resort

## DONATE

## REGISTER

BECOME A SPONSOR

BUY A TABLE

YOU'VE HELPED RAISE

THANK YOU TO OUR SPONSORS


## SPONSORSHIP LEVELS

PRESENTING \$10,000

TRAILBLAZER \$7,500

- Presenting sponsor remarks during program (2 minutes)
- Sponsor representative included in event program video
- Sponsor interview included in program video
- Company name on program cover
- Corporate logo prominently displayed on all event materials
- Company logo and website link on Tea and Champagne event site
- Printed sponsor-produced ad full page
- Acknowledgement in newsletter and all social media channels
- Option to provide sponsor collateral or promotional items to event attendees
- Premium table reserved seating for 10
- Flowing Tea \& Champagne with dinner
- Feature Sponsor representative included in event program video
- Corporate logo prominently displayed on all event materials
- Company logo and website link on Tea and Champagne event site
- Printed sponsor-produced ad full page
- Acknowledgement in newsletter and all social media channels
- Option to provide sponsor collateral or promotional items to event attendees
- Premium table reserved seating for 10
- Flowing Tea \& Champagne with dinner
- Corporate logo prominently displayed on all event materials
- Company logo and website link on Tea and Champagne event site
- Printed sponsor-produced ad half page
- Acknowledgement in newsletter and all social media channels
- Premium table reserved seating for 10
- Flowing Tea \& Champagne with dinner
- Corporate logo prominently displayed on all event materials
- Corporate logo included in printed program
- Acknowledgement in newsletter and all social media channels
- Reserved seating for 10
- Flowing Tea \& Champagne with dinner

TICKET \$225

- Opportunity to engage with honoree
- Flowing Tea \& Champagne with dinner


## PLEASE RESPOND BY MARCH 8, 2024

SPONSORSHIPS (please check one)

| $\square$ Presenting | $\$ 10,000$ |
| :--- | :--- |
| $\square$ Trailblazer | $\$ 7,500$ |
| $\square$ Changemaker | $\$ 5,000$ |
| $\square$ Impact | $\$ 2,500$ |

$\square$Sadly, we're unable to attend, but please accept our taxdeductible donation to support women and girls in Hawai`i

## TOTAL: \$

## PAYMENT METHOD (please check one)

CREDIT CARD / ONLINE:
$\square$ Please go to our event website at teaandchampagne.swell.gives and select the "sponsor" button

CHECK:
Please make checks payable to
Women's Fund of Hawai' i,
P.O. Box 438, Honolulu, HI 96809-0438

Sponsor/Donor Name as it should appear in promotional materials:

Contact Name: $\qquad$
Mailing Address: $\qquad$
Sponsor Website: $\qquad$
Phone:

## MAHALO FOR YOUR SUPPORT!

Women's Fund of Hawai'i is a 501(C)(\#3) organization
All donations are tax-deductible to the full extent allowed by law. Women's Fund of Hawai`i | info@womensfundhawaii.org | 808-439-6388

