



SOUTH CAROLINA STATE UNIVERSITY

**FOUNDATION**

*35th Annual*

SCSU FOUNDATION SCHOLARSHIP

# *Gala & Tribute*

**Saturday, April 25, 2026**

Embassy Suites by Hilton Charleston  
Airport Hotel & Convention Center

● Charleston, SC

# The Scholarship Gala & Tribute History

## The Gala & Tribute: Investing in a Legacy of Excellence

For more than three decades, the South Carolina State University Foundation Scholarship Gala & Tribute has served as the University's signature fundraising event—celebrating excellence, honoring leadership, and transforming lives through scholarships.

In 2025, the Gala reached new heights, raising nearly **\$850,000** to support scholarships representing each of the University's six colleges.

As we commemorate **130 years of South Carolina State University**, the Foundation continues to expand the reach and refinement of this premier event—elevating the experience for donors, alumni, and corporate partners alike. **With record-setting results in recent years, the Foundation is on a clear trajectory toward a million-dollar Gala in future years. This achievement will mark a new chapter of excellence and opportunity for South Carolina State University.**

Your sponsorship directly fuels this momentum. Every dollar raised at the Gala provides opportunity, access, and hope—helping SC State Bulldogs rise to their fullest potential.

## Why Partner with the South Carolina State University Foundation

- **Trusted Stewardship:** Independent 501(c)(3) organization with annual independent audits and a 4-Star Charity Navigator rating (designated to organizations reflecting the highest standards of financial integrity, accountability, and transparency).
- **Proven Results:** \$22.2 million in total assets and a record **\$18.98 million endowment**—the largest in Foundation history.
- **Direct Impact:** Gala proceeds fund approximately **30% of all Foundation scholarships** annually.
- **Expanding Reach:** Statewide, high-impact event drawing **over 800 alumni and corporate leaders**.
- **Shared Vision:** Every sponsorship builds a sustainable future—one student, one gift, one legacy at a time.

## Be Part of the 130th Anniversary Celebration

Your investment today ensures that tomorrow's leaders have the support, education, and confidence to shape a better world. Together, we can achieve a historic goal **for scholarships in one night**—and honor 130 years of excellence at South Carolina State University.



## Corporate Sponsorship Benefits

Sponsorship Benefits	Presenting Sponsor \$350,000	Platinum Sponsor \$100,000	Gold Sponsor \$75,000	Silver Sponsor \$50,000	Garnet Sponsor \$25,000	Blue Sponsor \$15,000
VIP Reception Tickets	30	30	20	20	10	10
Table of 10	5	3	2	2	1	1
Ad in Gala Program	Full Page Inside Cover	Full Page	Full Page	Full Page	Half Page	1/4 Page
Name/Logo in Gala Program	X	X	X	X	X	X
Social Media Recognition	X (featured campaign)	X	X	X	X	X
Name on Sponsor Wall/Video Loop	X (top-tier placement)	X	X	X	X	X
Company Name Displayed on Sponsor's Table	X	X	X	X	X	X
Professional Photo with North Star Recipients	X	X	X	X	X	
Opening/Closing Remarks at VIP Reception	X	X	X	X		
Special Recognition During Gala	X	X	X	X		
1 Year Advertisement on SCSU Foundation Website	X (Premium Banner Placement)	X	X	X		
Special 1-Minute Ad During Gala	X	X	X			
Branded Promotional Products at VIP Reception	X (Exclusive Area Branding)	X	X			
Logo on Marketing, Advertising Materials	X (Prominent Placement)	X				
Sponsor of Gala Pre-show	X	X				
Title Gala Sponsor	X(Event titled "Presented by...")					
Exclusive On-Stage Presentation	X					

## Individual Sponsorship Benefits

Sponsorship Benefits	Super Nova \$10,000	Shooting Star \$5,000	Neutron Star \$3,000	Shimmering Star \$1,500
General Admission Tickets	10	8	4	2
Name/Logo in Gala Program	X	X	X	X
VIP Reception Tickets	4	2		
Name on Sponsor Wall	X	X		
Social Media Recognition	X			



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We invite you to consider a sponsorship level that aligns with your commitment to supporting the students of South Carolina State University. Your support can help transform lives and build a legacy of excellence.

**For More Information Contact:**

(803) 516-4722 or (803) 878-6484 | [scstategives.org/gala](http://scstategives.org/gala) | [scsufoundation@gmail.com](mailto:scsufoundation@gmail.com)