Hi <First Name>,

I hope you are doing well!

It is time to place the <Event Name> for <Organization Name> on your calendar! On <campaign date>, <campaign name> will begin! With that in mind, we are recruiting the best of the best to become our Fundraising Champions!

We are looking for someone who advocates on our behalf, and has the ability to dedicate time to support <Organization Name>. Your confidence and strong network makes you the perfect Fundraising Champion!

This will be a great opportunity to support <Organization Name> and have fun while doing it! Fundraising Champions will be able to compete with each other for prizes and incentives <insert examples>.

As a Fundraising Champion, you will be able to invite friends to join you in support of <Organization Name> and fundraise for a great cause! You don't want to miss out on this fun opportunity to be the first Fundraising Champion for <event name>!

Please CLICK HERE (add link) to sign up now!

Please reach out to <insert contact info> with any questions!

Thank you!

<Signature>