



SEPTEMBER 19, 2026
POTTER PARK ZOO

BECOME A SPONSOR

**Partner with us to create visibility, spark understanding,
and support local families living with dystonia.**





The Michigan Dystonia Zoo Day is organized by local families affected by dystonia. The event raises awareness, educates the public, and generates critical funding for dystonia research and patient support programs.

WHAT IS DYSTONIA?

Dystonia is a neurological movement disorder that causes involuntary muscle contractions, leading to repetitive movements and abnormal postures.

These symptoms can affect gait, balance, speech, vision, and daily functioning — and are often painful and disabling. Dystonia affects people of all ages, backgrounds, and stages of life.

A feeling of isolation is common, which is why events like the Michigan Zoo Day are so important to our community, and why your support makes a real impact.

YOUR IMPACT

Your support empowers us to:

- Reach families, healthcare professionals, and community leaders across the state
- Advance groundbreaking research
- Expand vital patient support programs
- Educate the public about dystonia
- Advocate for policies that improve access to treatment and support
- Demonstrate your organization's commitment to accessibility and community health

Your sponsorship helps shine a light on a rare neurological disorder while bringing the community together for a family-friendly day at the zoo.



312-755-0198



events@dystonia-foundation.org



www.dystonia-foundation.org/events

SPONSOR LEVELS

DONOR MATCH OPPORTUNITY: New sponsors and returning sponsors who increase their support from 2025 levels will receive a 2:1 donor match, **tripling the support** for dystonia research.

EVEN BETTER: Sponsors who commit **by August 1** will be **upgraded to the next sponsorship level**, receiving additional recognition and benefits at no extra cost!

ELEPHANT SPONSOR

\$5,000

- Company support acknowledged in the Dystonia Dialogue magazine (circulation 55,000)
- Company logo featured on event website + social media posts with hashtags and links
- Company logo featured on pre and post event promotional materials
- Exhibit/information table or opportunity to provide insert in event goodie bags
- Company prominently featured on event signage and t-shirts
- FREE admission for a “team” of 10 participants – includes personalized team t-shirts

GIRAFFE SPONSOR

\$2,500

- Company logo featured on event website and social media post
- Exhibit/information table or opportunity to provide insert in event goodie bags
- Company prominently featured on event signage and t-shirts
- FREE admission for a “team” of 10 participants – includes personalized team t-shirts

RHINO SPONSOR

\$1,000

- Company name featured on event website and social media post
- Exhibit/information table or opportunity to provide insert in event goodie bags
- Company featured as sponsor on event signage and t-shirts
- FREE admission for a “team” of 8 participants

ZEBRA SPONSOR

\$500

- Company featured as sponsor on event signage and t-shirts
- FREE admission for 4 participants

LEMUR SPONSOR

\$250

- Sponsor recognition on event signage
- FREE Admission for 2 participants

IN-KIND SPONSOR

Donations of food and beverage or raffle/auction prizes will receive recognition on signage.

SPONSOR REGISTRATION

MICHIGAN DYSTONIA ZOO DAY 2026

DEADLINES: Benefits Upgrade-August 1 • Sponsorship-August 21 • T-Shirts-September 2

Company Name: _____

Contact First Name: _____ Last Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Daytime Phone: _____ Email Address: _____

TYPE OF SPONSORSHIP

- Elephant-\$5,000 Giraffe-\$2,500 Rhino-\$1,000 Zebra-\$500 Lemur-\$250
 Other-\$_____ In-Kind Sponsor of: _____

METHOD OF PAYMENT

Please send an invoice to: _____

Paying by: Check to the DMRF Visa MasterCard American Express Discover

Account Number: _____ Exp. Date: _____ CVV: _____

Billing address (if different from above): _____

City: _____ State: _____ Zip Code: _____

TEAM REGISTRATION

We will be bringing _____ (number) of participants

TEAM NAME: _____

T-SHIRT SIZES:

(please indicate number of shirts needed in each size)

_____ Adult S _____ Adult M _____ Adult L _____ Adult XL

_____ Adult XXL _____ Adult 3XL _____ Adult 4XL _____ Youth S _____ Youth M

Elephant & Giraffe = 10 FREE
Rhino = 8 FREE
Zebra = 4 FREE
Lemur = 2 FREE

PLEASE RETURN THIS FORM

MAIL: DMRF, One East Wacker Drive, Suite 1730, Chicago, IL 60601

FAX: 312-803-0138 / EMAIL: events@dystonia-foundation.org

Support with Confidence



THANK YOU!

DMRF is a 501c3 organization / Tax ID: 95-3378526

www.dystonia-foundation.org

Register Online

