









The leaderboards are built-in modules, meaning you can choose to include any or all of them on your website to track fundraising activity.

Top Fundraiser

This module tracks the **amount of money each individual** has raised. This includes their ticket purchase and any donations made on their **personal fundraising page**.

At the event, guests can choose to donate to others to move them up the leaderboard. (See image below)

Let's say I am best friends with Lisa Engel. The party is almost over and they are about to award Top Fundraiser. What am I going to do? Donate to Lisa so she can win the party, of course!

TOP FUNDRAISERS			MOST SOCIAL		
LEADERBOARDS			LEADERBOARDS		
	Liz Pharo	\$11,055		Karla Wiles	714
	Lisa Engel	\$7,865		Graham Smith	460
	Hampton Stephens	\$6,816		Anu Rao	460
	Myla Calhoun	\$5,710		Michelle Bearman-Wolnek	349

Most Social








This module tracks **guests' awareness building**.

The social score is the number of people who have clicked on that guest's personal fundraising page.

For example, 543 people have clicked on Libby Pollock's page. Top social scorers frequently post the link to their page on Facebook, X, and LinkedIn.

The social score does not increase each time a user posts on social media using the hashtag. **The purpose is to track the number of people a user brings to the event website.**



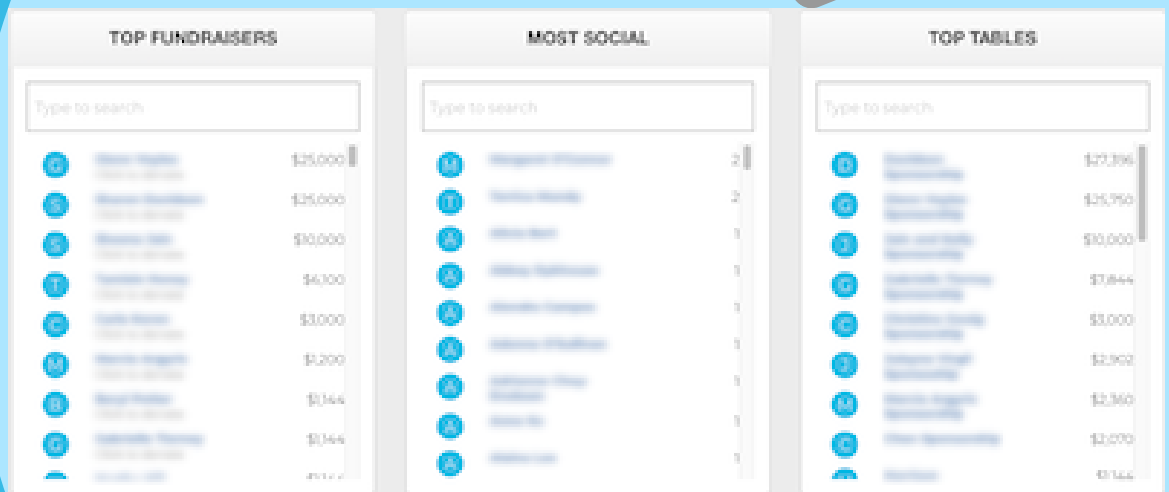

MOST SOCIAL		
LEADERBOARDS		
	Libby Pollock	543
	Sue Lawrence	414
	April Greene	313
	Kimberly Dibble	268
	Sally Larsen	255
	Brooke Battle	196
	Heatherleigh Navarre	190

Top Table/Team

This module encourages everyone on a team or seated at a table to work together.

If your event is using the invite process to sell **tables or teams (cook teams, golf teams)**, this is the leaderboard you'll want to use to showcase them.















It **tracks the collective amount raised** by adding up the totals for each fundraiser on the team or table.



TOP FUNDRAISERS			MOST SOCIAL			TOP TABLES		
Type to search			Type to search			Type to search		
G	John Smith	\$25,000	M	Robert Brown	2	D	Table 1	\$27,396
S	John Smith	\$25,000	T	John Doe	2	G	Table 2	\$25,750
S	John Doe	\$10,000	A	John Doe	1	J	Table 3	\$10,000
T	John Doe	\$6,300	A	John Doe	1	G	Table 4	\$7,844
C	John Doe	\$3,000	A	John Doe	1	C	Table 5	\$3,000
M	John Doe	\$1,200	A	John Doe	1	J	Table 6	\$2,900
A	John Doe	\$1,144	A	John Doe	1	M	Table 7	\$2,360
G	John Doe	\$1,144	A	John Doe	1	C	Table 8	\$2,000
A	John Doe	\$1,144	A	John Doe	1	A	Table 9	\$1,144

Top Group

The **Team/Group** module allows guests to choose a group to support (See Birmingham Bar Foundation's leaderboards below. They chose to organize by Sections.)

TOP FUNDRAISERS			MOST SOCIAL			TOP TEAMS		
LEADERBOARDS			LEADERBOARDS			LEADERBOARDS		
	Cori Yonge	\$36,777		Lisa Trotter	247	Alabama	\$41,452.0	
	Lisa Trotter	\$18,213		Jeff Valentine	158	Auburn	\$29,238.0	
	Jennifer Busby	\$16,150		Cori Yonge	139	Fairhope Pirates	\$7,113.00	
	Paul Bullington	\$11,125		Heather Middleton	135			
	Heather Middleton	\$9,000		Jeni Whitehurst	121			
	Shannon Spinks	\$8,625		Julee Howard	98			
	Anne Frost Kennedy	\$8,500		Stephen Davis	97			

The **crediting drop-down** box on the ticket and donation checkout pages **allows guests to choose the group and/or person** they'd like to credit with their purchase or donation.

(Optional) Select your BBA Section:

Please Select ▼

Billing Name: *

First Name

Last Name

If you are participating in a team's fundraising total for the party, select the BBA Section from the drop down menu.

Once a guest selects a team/group, their ticket purchase and any donations made to their page will be credited to them for the individual Top Fundraiser Leaderboard AND to their team.

Everyone Loves to Win!

Leaderboards are most effective when guests compete for prizes

- Give away a large prize for Top Fundraiser
- At a few times throughout the event, put the Top 10 Most Social names in a prize drawing

WIN THE NEW Apple Watch Sport!



HOW TO WIN...
Be the Top Rock the Bar Fundraiser!

1. Visit www.rockthebar.swellgives.com and purchase your Rock the Bar ticket.
2. You will receive a link via email in response that is specifically coded to your name.
3. Send your specific link to others and ask them to donate or buy a ticket.
4. For every ticket purchase or donation given through your personal link, you will get the credit in the "Top Fundraiser" competition!

Leaderboard Display

Use the **Simple Leaderboard Display** (accessible through the **In-Event Tools Tab**) to display fundraising **data in real-time** during your event!

