

SPONSORSHIP AND MARKETING OPPORTUNITIES



THE PINK FROG Affair

AN EVENING OF POETRY, MUSIC AND DANCE

Celebrating Breast Cancer Survivors *Honoring* the Memory of Loved Ones

Proceeds from the event benefit breast cancer patients in metro Atlanta while they are undergoing treatment.



Friday, October 6, 2023 | 7:30 p.m.
Martin Luther King, Jr. International Chapel
Morehouse College

PAST HEADLINERS

Karen Clark Sheard, 2022
Marvin L. Sapp, 2021
Jekalyn Carr, 2020
Anita Wilson, 2019
Kurt Carr, 2018

Brian Courtney Wilson, 2017
Beverly Crawford, 2016
Richard Smallwood, 2015
Maurette Brown Clark, 2014
Tramaine Hawkins, 2013
Jennifer Holliday, 2012

HOST COMMITTEE CHAIRS

Milton J. Little, Jr., 2022
Rev. Dr. Jamal H. Bryant, 2021
Dr. Rogsbert Phillips-Reed, 2020
Congresswoman Lucy McBath, 2019
Actress Cassi Davis, 2018
News Anchor Aungelique Proctor, 2017
Veteran News Anchor Karyn Greer, 2016
Congressman John Lewis, 2016
The Honorable Shirley C. Franklin, 2015
Judge Glenda A. Hatchett, 2014

PINK FROG LEGACY AWARD RECIPIENTS

Dr. Veena N. Rao, 2022
Co-Director of Cancer Biology Program, Morehouse School of Medicine
Alpha Kappa Alpha Sorority, Inc., 2021
Monica Kaufman Pearson, 2020
Veteran News Anchor and Breast Cancer Awareness Advocate
Dr. Rogsbert F. Phillips-Reed, 2019
Pioneering Breast Surgeon and Founder, Sisters By Choice



HOSTS
Tammy and Robert H. Bolton
Founders
The Pink Frog Foundation, Inc.

eliminating racism
empowering women
ywca
Greater Atlanta

**PINK FROG LEGACY
AWARD RECIPIENT**



HONORARY CHAIR
Tai A. Roberson
Vice President, Philanthropy and
Community Impact – Southeast
Lead, Wells Fargo Foundation



featuring
YOLANDA ADAMS
Grammy Award-Winning
Gospel Artist

For additional information on sponsorship opportunities, please contact Judy Davis Carroll at judy@thepinkfrogfoundation.org.
For tickets, go to www.thepinkfrogfoundation.org.



MESSAGE FROM THE FOUNDERS

We will return to our in-person signature fundraising event for **The Pink Frog Affair: An Evening of Poetry, Music and Dance** to be held on **Friday, October 6, 2023 at 7:30 p.m.**, at the **Martin Luther King Jr. International Chapel** on the campus of **Morehouse College**.

It is our sincerest hope that you will partner with **The Pink Frog Foundation** as it continues to provide much-needed services to breast cancer patients. For your commitment you will receive benefits associated with your designated sponsorship level. Please take a moment to review the additional information about the event and its benefits.

We will call your office to confirm your participation as well as answer any questions that you may have regarding this event. In the meantime, thank you for your consideration and we hope to establish a long-lasting partnership with you. We look forward to seeing you at **The Pink Frog Affair: An Evening of Poetry, Music and Dance**.

Please contact Tammy or Robert H. Bolton at 404.984.FROG (3764).

With deepest appreciation and warmest regards,

Robert H. Bolton
Founder, President & CEO

Tammy L. Bolton
Founder and Executive Director

BOARD OF DIRECTORS

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*Breast Cancer Survivor

SPONSORSHIP RESERVATION FORM

Contributions support The Pink Frog Foundation initiatives for breast cancer patients.

\$25,000-PINK FROG AFFAIR PRESENTING SPONSORSHIP

As a Presenting Sponsor, you will receive:

- Opportunity to bring greetings during The Pink Frog Affair
- Thirteen (13) tickets to the event (reserved section)
- Thirteen (13) tickets to the pre-reception
- Prominent Logo in the event program
- Recognition on Foundation Website

\$15,000-PINK FROG AFFAIR RECEPTION SPONSORSHIP

As a Reception Award Sponsor, you will receive:

- Opportunity to bring greetings during reception
- Thirteen (13) tickets to the event (reserved section)
- Thirteen (13) tickets to the pre-reception
- Prominent Logo placement in the event program
- Recognition on Foundation Website

\$10,000-PINK FROG AFFAIR LEGACY AWARD SPONSORSHIP

As a Legacy Award Sponsor, you will receive:

- Opportunity to assist with award presentation during program
- Thirteen (13) tickets to the event (reserved section)
- Thirteen (13) tickets to the pre-reception
- Prominent Logo placement in the event program
- Recognition on Foundation Website

\$5,000-PLATINUM LEVEL SPONSORSHIP

As a Platinum Level Sponsor, you will receive:

- Ten (10) tickets to the event (reserved section)
- Ten (10) tickets to the pre-reception
- Logo in event program
- Recognition on Foundation Website

\$3,000-GOLD LEVEL SPONSORSHIP

As a Gold Level Sponsor, you will receive:

- Eight (8) tickets to the event (reserved section)
- Eight (8) tickets to the pre-reception
- Logo in event program
- Recognition on Foundation Website

\$2,000-SILVER LEVEL SPONSORSHIP

As a Silver Level Sponsor, you will receive:

- Six (6) tickets to the event (reserved section)
- Six (6) tickets to the pre-reception
- Listing in event program
- Recognition on Foundation Website

\$1,000-BRONZE LEVEL SPONSORSHIP

As a Bronze Level Sponsor, you will receive:

- Four (4) tickets to the event (reserved section)
- Four (4) tickets to the pre-reception
- Listing in event program
- Recognition on Foundation Website

\$500-PINK FROG FAITH PARTNER

As a Faith Partner Sponsor, you will receive:

- Two (2) tickets to the event (reserved section)
- Listing in event program
- Listing on Pink Frog Foundation Website

\$500-PINK FROG PARTNER

As a Pink Frog Partner Sponsor, you will receive:

- Two (2) tickets to the event (reserved section)
- Listing in the event program
- Listing on Pink Frog Foundation Website

\$100-PINK FROG PATRON

As a Pink Frog Patron Sponsor, you will receive:

- One (1) ticket to the event (reserved section)
- Listing in the event program



<input type="checkbox"/> \$25,000 PINK FROG AFFAIR PRESENTING SPONSORSHIP	<u>CONTACT PERSON</u>	<u>TITLE</u>
<input type="checkbox"/> \$15,000 PINK FROG AFFAIR RECEPTION SPONSORSHIP	<u>COMPANY</u>	
<input type="checkbox"/> \$10,000 PINK FROG AFFAIR LEGACY AWARD SPONSORSHIP	<u>ADDRESS</u>	<u>SUITE</u>
<input type="checkbox"/> \$5,000 PLATINUM LEVEL SPONSORSHIP	<u>CITY</u>	<u>STATE</u> <u>ZIP</u>
<input type="checkbox"/> \$3,000 GOLD LEVEL SPONSORSHIP	<u>PHONE</u>	<u>FAX</u>
<input type="checkbox"/> \$2,000 SILVER LEVEL SPONSORSHIP	<u>E-MAIL</u>	
<input type="checkbox"/> \$1,000 BRONZE LEVEL SPONSORSHIP	<input type="checkbox"/> CHECK ENCLOSED: \$ _____ (Make payable to The Pink Frog Foundation)	
<input type="checkbox"/> \$500 PINK FROG FAITH PARTNER	<input type="checkbox"/> CREDIT CARD <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> DISCOVER <input type="checkbox"/> AMERICAN EXPRESS	
<input type="checkbox"/> \$500 PINK FROG PARTNER	<u>CREDIT CARD NUMBER</u>	<u>CVC#</u> <u>EXP</u>
<input type="checkbox"/> \$100 PINK FROG PATRON	<u>SIGNATURE</u>	
<input type="checkbox"/> \$ _____ I am unable to attend, but please accept my donation.		

The Pink Frog Foundation, Inc. is a registered 501 (c)(3) non-profit organization and operates pursuant to the Georgia Non-Profit Corporation code.

All contributions support The Pink Frog Foundation initiatives and all sponsorship-level gifts will be listed in the Event Program.

Checks should be made payable to: The Pink Frog Foundation, Inc.

Please mail to: The Pink Frog Foundation, Inc.

P.O. Box 250444
Atlanta, GA 30325

For additional information, please contact: 404.984.FROG (3764)

Email form to: judy@thepinkfrogfoundation.org

JOIN THE CADRE OF COMPANIES, CHURCHES AND INDUSTRY LEADERS PARTNERING WITH US ON THIS EVENT. CONFIRM YOUR OPPORTUNITY TODAY!



Serving breast cancer patients and their families with compassion.

ABOUT

The Pink Frog Affair is the Foundation's signature fundraising and awareness event. Each year, The Pink Frog Foundation assembles a variety of artists to celebrate breast cancer survivors and honor the memory of loved ones. The inaugural Pink Frog Affair was held on October 5, 2012, with a modest audience of 200 supporters. In an effort to expand its awareness, a host committee was established in 2014. The event is growing in popularity and currently attracts over 1,000 supporters annually. Since its inception, The Pink Frog Affair has grossed over half a million dollars to support its initiatives. Many companies, churches and individuals have joined the effort to provide maid service, nutrition support and transportation to breast cancer patients while they are undergoing treatment.



OUR MISSION

The Pink Frog Foundation, Inc., founded in 2012 by Tammy and Robert H. Bolton, is a registered 501c3 non-profit organization dedicated to providing support to breast cancer patients. The primary services include The Pink Frog Buddy System, Maid Service, Nutrition Support and Transportation Service. The Pink Frog Foundation is committed to maintaining low overhead and administrative costs to ensure that the maximum amount of funds raised go support its breast cancer patient services.

The Pink Frog Foundation, Inc.
P.O. Box 250444
Atlanta, GA 30325

T 404.984.FROG (3764)
info@thepinkfrogfoundation.org

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