



CRISIS CENTER

Annual Friends of the Crisis Center Campaign

Dear Friend,

I witnessed the unprecedented challenges our community faced in 2020. COVID-19 has changed our world, our relationships, our lives.

I bet you or someone you know has experienced:

- **Anxiety & Depression**
- **Isolation**
- **Unhealthy coping mechanisms**
- **Job insecurity or loss**
- **Suicidal thoughts**
- **Health concerns**

In 2020:

- Call volume doubled on our Crisis & Suicide Line.
- Overdose deaths increased by more than 20% in the state of Alabama.
- Our Piper Place day treatment program had to make the decision to close its doors as the safest option for our mental health consumers.

How we responded:

- We adopted new technology to allow staff and volunteers to safely take calls from home.
- We created more opportunities for tele-therapies in our Rape Response and Recovery Resource Center programs.
- We continued seeing to the daily needs of mental health consumers, providing home visits and transportation to health appointments.

As the world changes, The Crisis Center remains here: 24 hours a day, 365 days a year. We continue to answer calls from those in our community who need a listening ear, compassion, empathy, reassurance, and resources. We continue to help those experiencing sexual violence, our nurses ready to provide forensic exams at a moment's notice. We continue to be a resource for people who are battling substance misuse disorders.

We are here, but we can only continue to be here with your help. As the need around us grows, the annual Crisis Center Friend's Campaign is more important now than ever before.

Your gift of \$75 enables us to meet the needs of those who are struggling in our community.

Thank you for your commitment to the Crisis Center and those we serve.

WE COULDN'T DO THIS WITHOUT YOU.

Always,



When you become a Friend of the Crisis Center for \$75 during our annual Friends Campaign, you get a 1 in 1000 chance of winning a brand new Mazda Miata!



A BRAND NEW 2021 MAZDA MIATA!



As always, winning is wonderful, but the real prize is knowing that you helped fund services like the Crisis & Suicide Line, UTalk, Rape Response and S.A.N.E., Recovery Resource Center, and Mental Health Association programs.

SECOND PRIZE



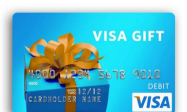
Big Green Egg Grill & Smoker

THIRD PRIZE



Yeti Tundra 65

FOURTH PRIZE



Visa Gift Card (\$100 Value)

OUR FRIENDS

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Meg McGlamery

mean everything.

Only the first 1,000 friends are eligible for the drawing. Any donations received after the first 1,000 entries have been processed will be returned. Deadline for entry is July 8, 2021. Drawing will take place on July 9 2021.

YES! I want to be a Friend of the Crisis Center and be entered for a chance to win one of four fantastic prizes!

Send me _____ entries at \$75 each.

YES! I'd like to help but do not want to be entered into the drawing.

Print Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____

Email _____

PAYMENT OPTIONS

Enter payment online at www.crisiscenterbham.org

My check for \$_____ is enclosed.

Please charge my credit card:

_____ Exp. Date _____

CVV _____ Signature _____

MAIL TO:

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