



Virtual

10th ANNUAL

THE
PINK FROG
Affair

AN EVENING OF POETRY, MUSIC AND DANCE
Celebrating Breast Cancer Survivors *Honoring* the Memory of Loved Ones

SPONSORSHIP AND MARKETING OPPORTUNITIES



MESSAGE FROM THE FOUNDERS



BOARD OF DIRECTORS

Cheryl T. Jones
Chair

Eric Dunlap*
Vice Chair

Chantel D. Mullen
Secretary

Javarro Edwards
Treasurer

Robert H. Bolton
Founder, President and CEO

Tammy L. Bolton*
Founder and Executive Director

Micah B. Bolton
Sheila Bronner
Tiwanna "Tye" Hayes
ShaMiracle J. Rankin*

**Breast Cancer Survivor*

We traditionally have presented our signature awareness and fundraising event, **The Pink Frog Affair: An Evening of Poetry, Music and Dance**, in October at the Martin Luther King Jr. International Chapel on the campus of Morehouse College. Due to the COVID-19 Pandemic and our concern for our supporters and survivors, we are unable to host an in person event this year. We are forced to rethink and reimagine our existing approach because of social distancing. This year, the Tenth Annual Pink Frog Affair will be presented virtually on **Friday, October 1, 2021 at 7:30 p.m.**

It is our sincerest hope that you will partner with The Pink Frog Foundation as it continues to provide much-needed services to breast cancer patients. For your commitment you will receive benefits associated with your designated sponsorship level. Please take a moment to review the additional information about the event and its benefits.

We will call your office to confirm your participation as well as answer any questions that you may have regarding this event. In the meantime, thank you for your consideration and we hope to establish a long-lasting partnership with you. We look forward to seeing you at **The Pink Frog Affair: An Evening of Poetry, Music and Dance**.

Please contact Tammy or Robert H. Bolton at 404.984.FROG (3764) or info@pinkfrogfoundation.org.

The Pink Frog Foundation, Inc.
P.O. Box 250444
Atlanta, GA 30325
404.984.FROG (3764)

With deepest appreciation and warmest regards,

Robert H. Bolton
Founder, President & CEO

Tammy L. Bolton
Founder and Executive Director



Serving breast cancer patients and their families with compassion.



MISSION

The Pink Frog Foundation, Inc., founded in 2012 by Tammy and Robert H. Bolton, is a registered 501c3 non-profit organization dedicated to providing support to breast cancer patients. The primary services include The Pink Frog Buddy System, Maid Service, Nutrition Support and Transportation Service.

ABOUT

The Pink Frog Affair is the Foundation's signature fundraising and awareness event. Each year, The Pink Frog Foundation assembles a variety of artists to celebrate breast cancer survivors and honor the memory of loved ones. The inaugural Pink Frog Affair was held on October 5, 2012, with a modest audience of 200 supporters. In an effort to expand its awareness, a host committee was established in 2014. The event is growing in popularity and currently attracts over 1,000 supporters annually. Since its inception, The Pink Frog Affair has grossed over \$413,000 to support its initiatives. Many companies, churches and individuals have joined the effort to provide maid service, nutrition support and transportation to breast cancer patients while they are undergoing treatment.



THE PINK FROG Affair

AN EVENING OF POETRY, MUSIC AND DANCE
Celebrating Breast Cancer Survivors *Honoring* the Memory of Loved Ones



WHEN

Friday, October 1, 2021
7:30 p.m.

Virtual Platform (Details to come)

FEATURING

Bishop Marvin L. Sapp

Local, Regional and National Performers

Survivor Testimonials by Pink Frog Services Recipients



HONOREE

Dr. Glenda Glover
*International President & Chief Executive
Officer, Alpha Kappa Alpha Sorority, Inc.®*



HONORARY CHAIR

Rev. Dr. Jamal Bryant
*Senior Pastor
New Birth Missionary Baptist Church*



The Pink Frog Foundation, Inc.

P.O. Box 250444
Atlanta, GA 30325
404.984.FROG (3764)

PAST HEADLINERS

Jekalyn Carr, 2020
Anita Wilson, 2019
Kurt Carr, 2018
Brian Courtney Wilson, 2017
Beverly Crawford, 2016

Richard Smallwood, 2015
Maurette Brown Clark, 2014
Tramaine Hawkins, 2013
Jennifer Holliday, 2012

PAST HOST COMMITTEE CHAIRS

Dr. Rogsbert Phillips-Reed, 2020
Congresswoman Lucy McBath, 2019
Actress Cassi Davis, 2018
News Anchor Aungelique Proctor, 2017
Veteran News Anchor Karyn Greer, 2016
Congressman John Lewis, 2016
The Honorable Shirley C. Franklin, 2015
Judge Glenda A. Hatchett, 2014

PAST PINK FROG LEGACY AWARD RECIPIENTS

Monica Kaufman Pearson, 2020
Veteran News Anchor and Breast Cancer Awareness Advocate

Dr. Rogsbert F. Phillips-Reed, 2019
Pioneering Breast Surgeon and Founder, Sisters By Choice

 **ThePinkFrogFoundationInc**

 **@PinkFrogHelps**

www.thepinkfrogfoundation.org

SPONSORSHIP RESERVATION FORM

Contributions support The Pink Frog Foundation initiatives for breast cancer patients.

\$15,000-PINK FROG AFFAIR PRESENTING SPONSORSHIP

As a Presenting Sponsor, you will receive:

- Opportunity to bring greetings during The Virtual Pink Frog Affair
- Access for Twenty-eight (28) to the virtual event
- Prominent Logo in the virtual event program
- Recognition on Foundation Website

\$5,000-PINK FROG AFFAIR LEGACY AWARD SPONSORSHIP

As a Legacy Award Sponsor, you will receive:

- Opportunity to assist with award presentation during program
- Access for Fourteen (14) to the virtual event
- Prominent Logo placement in the virtual event program
- Recognition on Foundation Website

\$3,000-GOLD LEVEL SPONSORSHIP

As a Gold Level Sponsor, you will receive:

- Access for Ten (10) to the virtual event
- Logo in virtual event program
- Recognition on Foundation Website

\$2,000-SILVER LEVEL SPONSORSHIP

As a Silver Level Sponsor, you will receive:

- Access for Eight (8) to the virtual event
- Listing in virtual event program
- Recognition on Foundation Website

\$1,000-BRONZE LEVEL SPONSORSHIP

As a Bronze Level Sponsor, you will receive:

- Access for Six (6) to the virtual event
- Listing in virtual event program
- Recognition on Foundation Website

\$500-PINK FROG FAITH PARTNER

As a Faith Partner Sponsor, you will receive:

- Access for Four (4) to the virtual event
- Listing in virtual event program
- Listing on Pink Frog Foundation Website

\$500-PINK FROG PARTNER

As a Pink Frog Partner Sponsor, you will receive:

- Access for Four (4) to the virtual event
- Listing in the virtual event program
- Listing on Pink Frog Foundation Website

\$100-PINK FROG PATRON

As a Pink Frog Patron Sponsor, you will receive:

- Access the virtual event
- Listing in the virtual event program

For additional information, contact Judy Davis Carroll at judy@thepinkfrogfoundation.org.



THE PINK FROG Affair

SPONSORSHIP RESERVATION FORM

- \$15,000 PINK FROG AFFAIR PRESENTING SPONSORSHIP
- \$5,000 PINK FROG AFFAIR LEGACY AWARD SPONSORSHIP
- \$3,000 GOLD LEVEL SPONSORSHIP
- \$2,000 SILVER LEVEL SPONSORSHIP
- \$1,000 BRONZE LEVEL SPONSORSHIP
- \$500 PINK FROG FAITH PARTNER
- \$500 PINK FROG PARTNER
- \$100 PINK FROG PATRON
- \$_____ I am unable to attend, but please accept my donation.

CONTACT PERSON _____ TITLE _____

COMPANY _____

ADDRESS _____ SUITE _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

E-MAIL _____

CHECK ENCLOSED: \$ _____ (Make payable to The Pink Frog Foundation)

CREDIT CARD VISA MASTERCARD DISCOVER AMERICAN EXPRESS PAYPAL

CREDIT CARD NUMBER _____ CVC# _____ EXP _____

SIGNATURE _____

Checks should be made payable to: The Pink Frog Foundation, Inc.

Please mail to: The Pink Frog Foundation, Inc.

P.O. Box 250444

Atlanta, GA 30325

For additional information, please contact: 404.984.FROG (3764)

Email form to: judy@thepinkfrogfoundation.org

The Pink Frog Foundation, Inc. is a registered 501 (c)(3) non-profit organization and operates pursuant to the Georgia Non-Profit Corporation code.

All contributions support The Pink Frog Foundation initiatives and all sponsorship-level gifts will be listed in the Event Program.



THE PINK FROG Affair



**JOIN THE CADRE
OF COMPANIES,
CHURCHES AND
INDUSTRY LEADERS
PARTNERING WITH
US ON THIS EVENT.**

**CONFIRM YOUR
OPPORTUNITY TODAY!**



OUR MISSION

The Pink Frog Foundation, Inc., founded in 2012 by Tammy and Robert H. Bolton, is a registered 501c3 non-profit organization dedicated to providing support to breast cancer patients. The primary services include The Pink Frog Buddy System, Maid Service, Nutrition Support and Transportation Service.

The Pink Frog Foundation, Inc.

P.O. Box 250444
Atlanta, GA 30325

T 404.984.FROG (3764)
info@thepinkfrogfoundation.org

 **ThePinkFrogFoundationInc**

 **@PinkFrogHelps**

www.thepinkfrogfoundation.org