

# swell SLIDES

# Engage your guests and amplify your event.



## What is Swell Slides?

Swell Slides combines real-time social media posts, your custom slides, custom background and video into one seamless presentation. No need to switch back and forth between your presentation and a social wall. With Slides, you can create an interactive presentation loop that engages guests.

### Why?

It's fun and can set your event apart from the rest. You can make it your own. Swell's presentation app is customized for your event and the combinations are endless. **Events are social.** Encourage your guests to spread the word by rewarding them with a re-post on screen!



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#### How does it work?

You start with a login and can build your customization from anywhere. Then, download our presentation app onto the computer that will run the screen. (Note: this means that your presentation can be sent from a different location.) The app will download the presentation and your settings. Then, click Start Show.

#### Why an app?

The app enables the presentation to store information locally which means it is less vulnerable to weak internet connections. (PC or Mac)

#### How to measure the value of a social wall?

Calculate the number of online mentions using your event hashtag X the reach of your guests = awareness generated by the social wall.

#### How much does it cost?

\$249 per event

### How do I get set up?

Go to swellfundraising.com to sign up for a 10minute demo and get started.

\*\* Combined with our instant giving tools, Swell Slides can show your fundraising totals and thank donors too.